

The Creative Industries in IN State House District 6 Representative B. Patrick Bauer

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 6**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

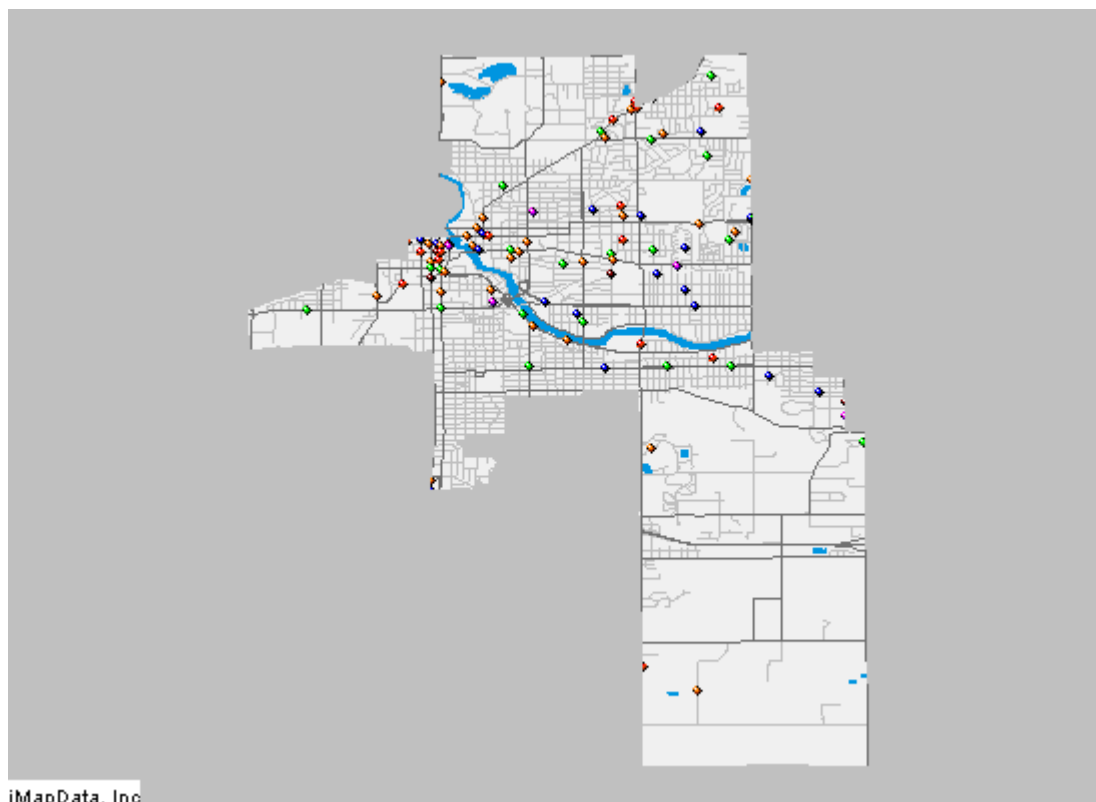
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 6 is home to 101 arts-related businesses that employ 819 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 6**, with each dot representing an arts-centric business.

101 Arts-Related Businesses in IN State House District 6 Employ 819 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State House District 6 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	96
Museums	5	82
Zoos and Botanical	1	14
Performing Arts	23	82
Music	10	21
Services & Facilities	9	55
Performers	4	6
Visual Arts/Photography	18	33
Crafts	1	1
Visual Arts	1	1
Photography	12	24
Services	4	7
Film, Radio and TV	14	283
Motion Pictures	7	18
Television	5	250
Radio	2	15
Design and Publishing	34	192
Architecture	10	74
Design	11	53
Publishing	1	3
Advertising	12	62
Arts Schools and Services	6	133
Arts Schools and Instruction	4	60
Agents	2	73
GRAND TOTAL	101	819

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State House District 6 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	6	6	0.00%	96	96	0.00%
Museums	5	5	0.00%	80	82	2.50%
Zoos and Botanical	1	1	0.00%	16	14	-12.50%
Performing Arts	22	23	4.55%	59	82	38.98%
Music	11	10	-9.09%	24	21	-12.50%
Services & Facilities	7	9	28.57%	30	55	83.33%
Performers	4	4	0.00%	5	6	20.00%
Visual Arts/Photography	19	18	-5.26%	35	33	-5.71%
Crafts	1	1	0.00%	1	1	0.00%
Visual Arts	2	1	-50.00%	2	1	-50.00%
Photography	11	12	9.09%	24	24	0.00%
Services	5	4	-20.00%	8	7	-12.50%
Film, Radio and TV	12	14	16.67%	279	283	1.43%
Motion Pictures	6	7	16.67%	15	18	20.00%
Television	4	5	25.00%	263	250	-4.94%
Radio	2	2	0.00%	1	15	1,400.00%
Design and Publishing	34	34	0.00%	278	192	-30.94%
Architecture	8	10	25.00%	71	74	4.23%
Design	12	11	-8.33%	59	53	-10.17%
Publishing	1	1	0.00%	1	3	200.00%
Advertising	13	12	-7.69%	147	62	-57.82%
Arts Schools and Services	4	6	50.00%	80	133	66.25%
Arts Schools and Instruction	3	4	33.33%	59	60	1.69%
Agents	1	2	100.00%	21	73	247.62%
GRAND TOTAL	97	101	4.12%	827	819	-0.97%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org